



# Ries Portfolio

Ries  
Por

# Who I Am & What I Do

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I am a responsible and collaborative professional who excels under pressure. I have demonstrated my thoughtfulness, attention to detail, and organizational skills. My focus is on delivering comprehensive design services to diverse clients. Additionally, I have a passion for photography and videography, and enjoy exploring concepts like stoicism and minimalism to enhance my personal growth and habits.



SCAN TO SEE MY VIRTUAL CARD



# Education

2017

Pembangunan Jaya University

Bachelor of Arts

Visual Communication Design

# Professional Skills

Design Principles

Ideation

Content Development

Marketing & Advertising Media

Social Media Marketing

Video Editing

Photography

Punctual with Deadline

# Tools

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Adobe Premier Pro

Adobe After Effect

Meta App

# Interest

User Interface

Digital Marketing

Photography

Videography

AI

Stoicism



# Professional Experience

## + PERWIRA ENTERTAINMENT & BANG JALI RECORD

2019

### FREELANCE VIDEOGRAPHER & EDITOR

Contributed to the creative team in making a video clips for Indonesian artist Denny Cagur who has 11 million followers and various prestigious awards

## + ZEEWORK

2020

### FREELANCE GRAPHIC DESIGNER

I was responsible as a designer for their social media content for marketing and advertising purpose. Zeework is a company that provides co-working space, Virtual Office, Private Office, event space to meeting rooms

## + MUSLIMARKET.COM

2016

### INTERN GRAPHIC DESIGNER

Prepared creative teasers for one of the first Muslim marketplaces in Indonesia. As a designer in-house, I did a lot of stuff including helped shot and edited teaser videos, user interface, and social media. I take pride in helping maximum brand awareness for the company.

## + PERWIRA ENTERTAINMENT

2017

### FREELANCE VIDEOGRAPHER & EDITOR

Prepared a bumper for the pilot episode of a television show in Ramadan edition for TVRI. Shot and edited unscripted raw footage

## + GUDANG GARAM

2019

### FREELANCE VIDEOGRAPHER & EDITOR

Shot and edited footage of Break & Fast Intersport event for Gudang Garam brand that already been famous for their automotive events for decades

## + USADIRGAS

2019

### FREELANCE UI DESIGNER

Contributed to making their company website. Usadirgas is a digital aviation company with a network of ADS-B ground stations in 195 countries, that provide over 10,000 aircraft operators and service providers as well.

# Professional Experience

## + KIDDIEPODS

2021 - 2023

### GRAPHIC DESIGNER

I was responsible as a designer for their social media content for marketing and advertising purpose. Kiddiepods is an online retail store that focuses on children's clothes

## + BREADWINNER

2024

### FREELANCE GRAPHIC DESIGNER

I have crafted UI mock-ups with a purpose for their specific needs. With a keen eye for design and attention to detail, I deliver visually appealing and user-friendly interfaces. One notable project I have worked on is BreadWinner, a job portal platform designed specifically for high school graduates.

## + BASO INO

2020

### PT PERDANA PUTRA UTAMA

### FREELANCE GRAPHIC DESIGNER

Created their company profile and business pitch deck. BASOINO is an Indonesian food restaurant chain, their business has since grown to become an Indonesian QSR that spread across provinces of Indonesia

## + SOLACE INDONESIA

2023

### FREELANCE GRAPHIC DESIGNER

I crafted their logo and designed apparel for their catalogue. Solace Indonesia is a premium fashion brand specializing in apparel for golf and tennis enthusiasts. Solace Indonesia's designs blend style and functionality, ensuring that customers can perform at their best while looking fashionable on and off the course or court.

## + DPLUS AUTO COLLECTION

2023 - APRIL 2024

### PHOTOGRAPHER & SOCIAL MEDIA SPECIALIST

At Dplus Auto Collection, a prestigious car dealership specializing in luxury and sports cars, I successfully managed photography, videography, and social media tasks. This included capturing stunning visuals of their inventory, producing engaging videos, and effectively promoting their brand on various social media platforms.

## + RILA GLOBAL CONSULTING

MARCH 2024 - CURRENT

### GRAPHIC DESIGNER

Within RILA Global Consulting, a notable social listening agency, my role as a graphic designer extends to the creation of a diverse range of visual assets. This includes crafting engaging reels, designing captivating social media templates, developing unique coloring books, and various other creative endeavors that amplify the visual appeal of our brand's presence across various platforms.

# What I Can Do

## Design

+ VISUAL IDENTITY

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+ SOCIAL MEDIA MARKETING

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+ MARKETING & ADVERTISING

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+ MOCK UPS

Get your message delivered to others  
in a visual form

## Photography

+ HUMAN INTEREST PHOTOGRAPHY

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+ PORTRAIT PHOTOGRAPHY

---

+ EDITORIAL PHOTOGRAPHY

---

+ WEDDING PHOTOGRAPHY

Let's make the moment live forever  
in your sight!

## Videography

+ EVENT VIDEOGRAPHY

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+ PRODUCT VIDEOS

---

+ WEDDING VIDEOGRAPHY

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+ PROMOTIONAL VIDEOS

Make your special memories embed-  
ded forever in a moving visual

# For You

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# What People Say

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Platino Mulya

“Good job! Komunikasi dengan Riesca berjalan dengan sangat mudah dan lancar. Hasil yang saya terima juga sesuai ekspektasi. Saya pasti akan hire lagi!”

MANAGING DIRECTOR OF BASO INO



Astari Putri

“Your dedication, enthusiasm, and insight are shown in your work. You always come up with new ideas.. It’s great to have someone as special as you to work with”

FOUNDER OF KIDDIEPODS

# What People Say

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## Tsvetta Kaleynska

"Working with Ries has been a game-changer for our digital presence. Their expertise in video editing, content image creation, and visual graphics has transformed our website and social media platforms. Ries' attention to detail and creative flair brought our ideas to life in ways we couldn't have imagined. They are not just a service provider but a true collaborator, always striving to deliver beyond expectations. If you're looking to elevate your brand through compelling visuals, I highly recommend Ries for their professionalism, creativity, and exceptional skills."

BULGARIAN AUTHOR, MARKETING  
CONSULTANT. CEO OF RILA GLOBAL  
CONSULTING



## Danur

"Ries was a great talent to work with. Ries was always bringing up ideas and proactively pouring them into Ries works of sports apparel design in timely manner. Apart from that, Ries was also a capable photographer who can capture the moment for products catalogue. It was always a pleasure to work alongside"

SOLACE INDONESIA  
OWNER

# Design

+ VISUAL IDENTITY

+ BRANDING GRAPHIC DESIGN

+ MARKETING & ADVERTISING

+ SOCIAL MEDIA CONTENTS

I specialize in visual communication, delivering your message in a captivating and visually appealing manner. Whether you require branding tools or marketing materials, I have the expertise to project your message effectively and create the necessary visual assets to support your communication needs.





PROJECT NAME:

# USADIRGAS

I contributed to the development of Usadargas's company website. Usadargas is a digital aviation company with a network of ADS-B ground stations in 195 countries. Their services are utilized by over 10,000 aircraft operators and service providers.



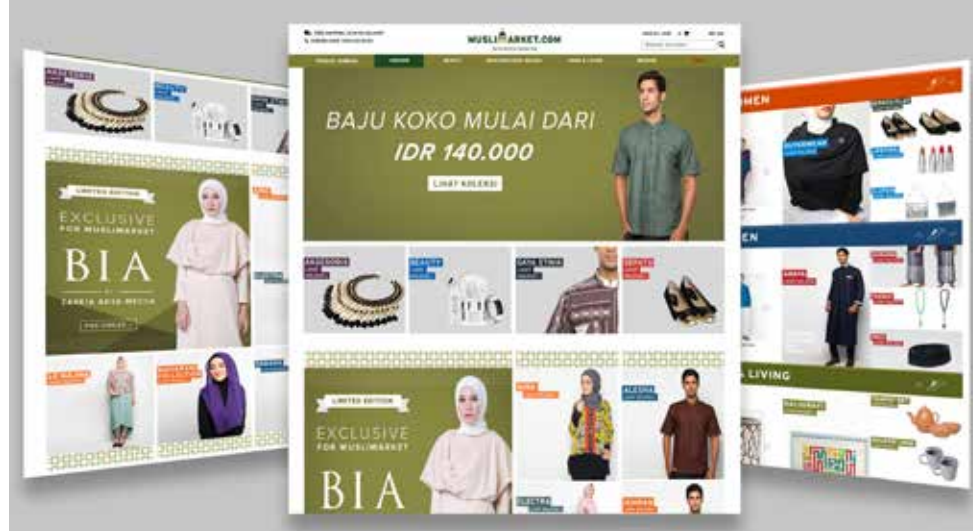


PROJECT NAME:

# RILA GLOBAL CONSULTING

I serve as a graphic designer at RILA Global Consulting, a prominent social listening agency, where my responsibilities include enriching our brand's visual identity by designing creative social media content.

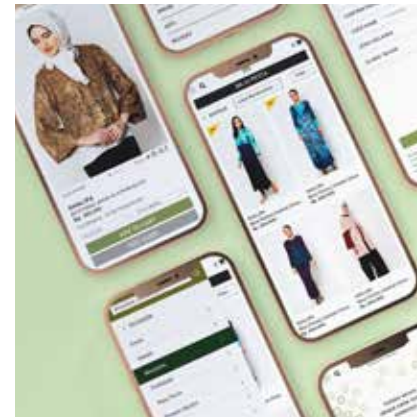




PROJECT NAME:

# Muslim Market

As an in-house designer, I played a key role in preparing creative teasers for one of Indonesia's pioneering Muslim marketplaces. My responsibilities encompassed shooting and editing teaser videos, designing user interfaces, and managing social media.



# Project

01/03



02/03



03/03



02/03



01/03



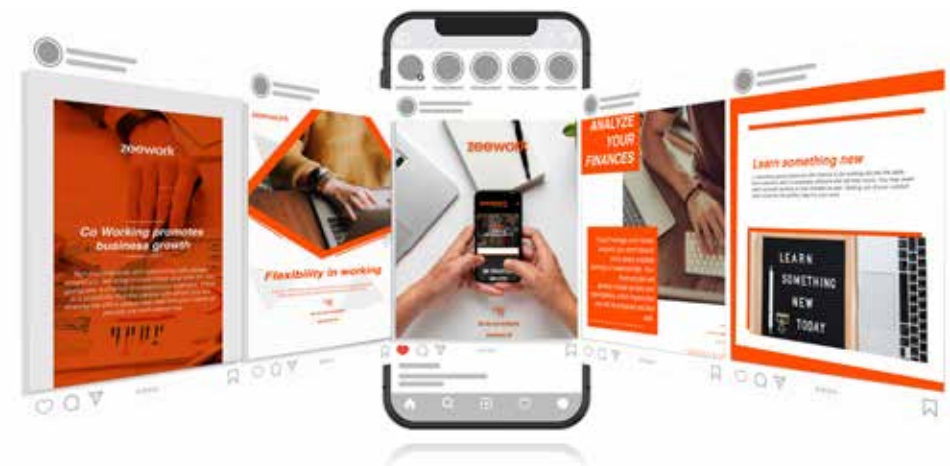
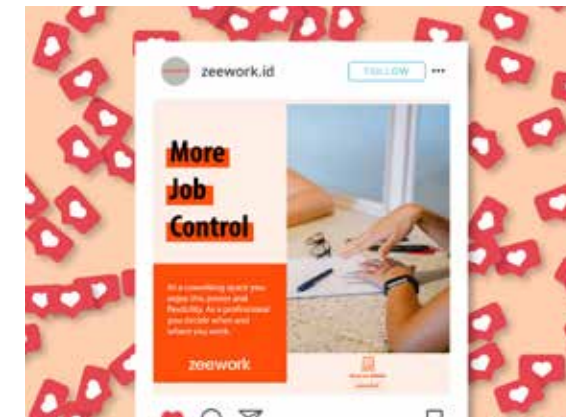
03/03





## PROJECT NAME: *Zeework*

As a designer, I held the responsibility of creating marketing and advertising social media content for Zeework. Zeework is a company that offers a range of services including co-working spaces, virtual offices, private offices, event spaces, and meeting rooms.



# Project

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01/03



02/03



03/03



01/03



02/03



03/03





PROJECT NAME:

# BASO INO

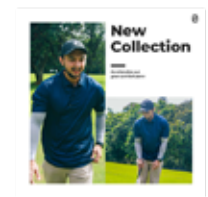
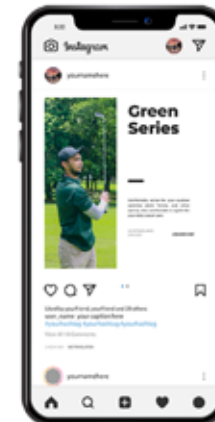
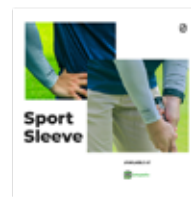
I was responsible for developing their company profile and business pitch deck. BASOINO, an Indonesian food restaurant chain, has experienced significant growth and expanded across multiple provinces in Indonesia, establishing itself as a prominent Indonesian QSR (Quick Service Restaurant).





## PROJECT NAME: SOLACE

I crafted their logo and designed apparel for their catalogue. Solace Indonesia is a premium fashion brand specializing in apparel for golf and tennis enthusiasts. Solace Indonesia's designs blend style and functionality, ensuring that customers can perform at their best while looking fashionable on and off the course or court.



PROJECT NAME:

# BreadWinner

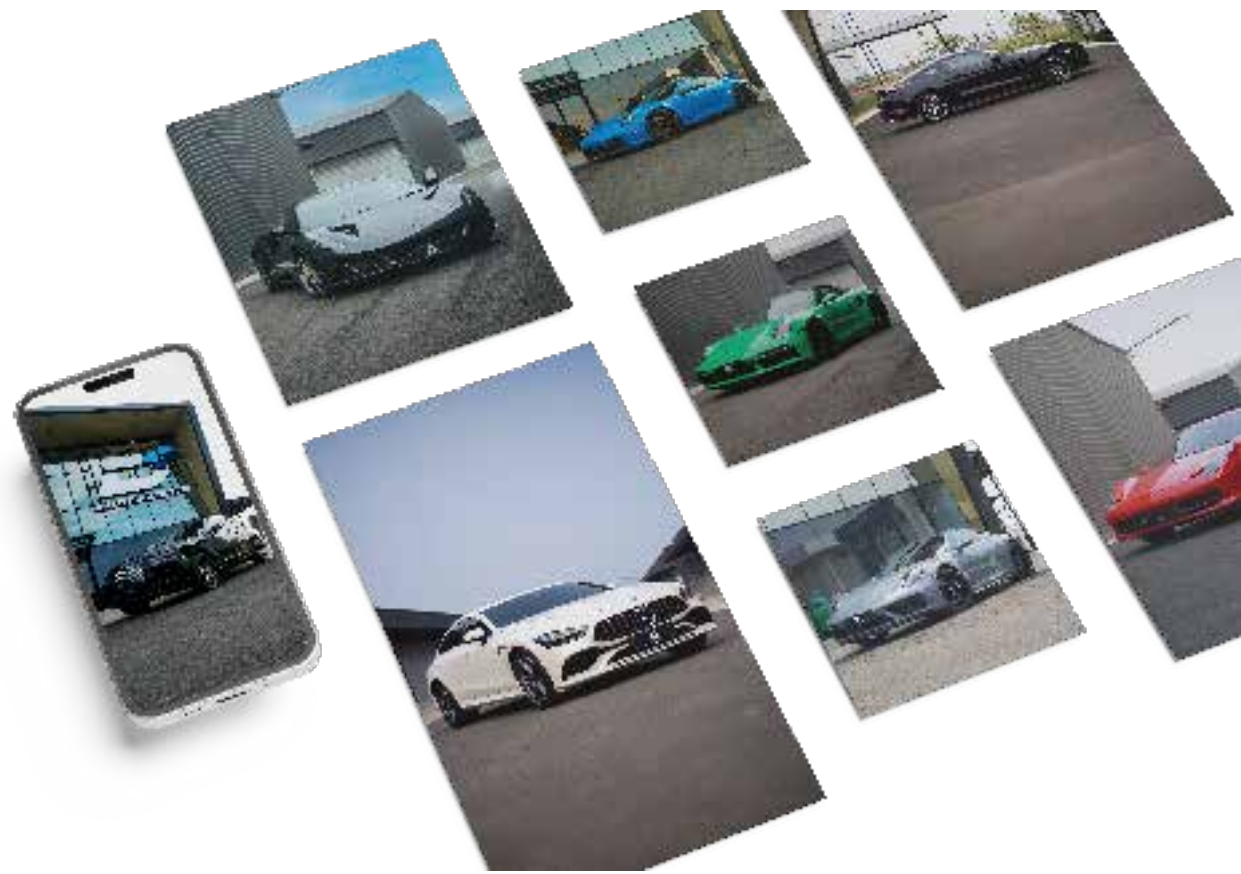
I have crafted UI mock-ups with a purpose for their specific needs. With a keen eye for design and attention to detail, I deliver visually appealing and user-friendly interfaces. My goal is to create mock-ups that not only meet their requirements but also exceed their expectations. By understanding their target audience and their unique goals, I ensure that the UI mock-ups are tailored to their specific needs, ultimately enhancing their overall user experience.



PROJECT NAME:

# Dplus Auto Collection

I effectively handled photography, videography, and social media responsibilities at Dplus Auto Collection, a renowned dealership specializing in luxury and sports cars. My role encompassed capturing captivating visuals of their inventory, producing engaging videos, and skillfully promoting their brand across diverse social media platforms.



# Project

01/03



02/03



03/03



01/03



02/03



03/03





PROJECT NAME:

# Kiddiepods

I was responsible as a designer for their social media content for marketing and advertising purpose. Kiddiepods is an online retail store that focuses on children's clothes

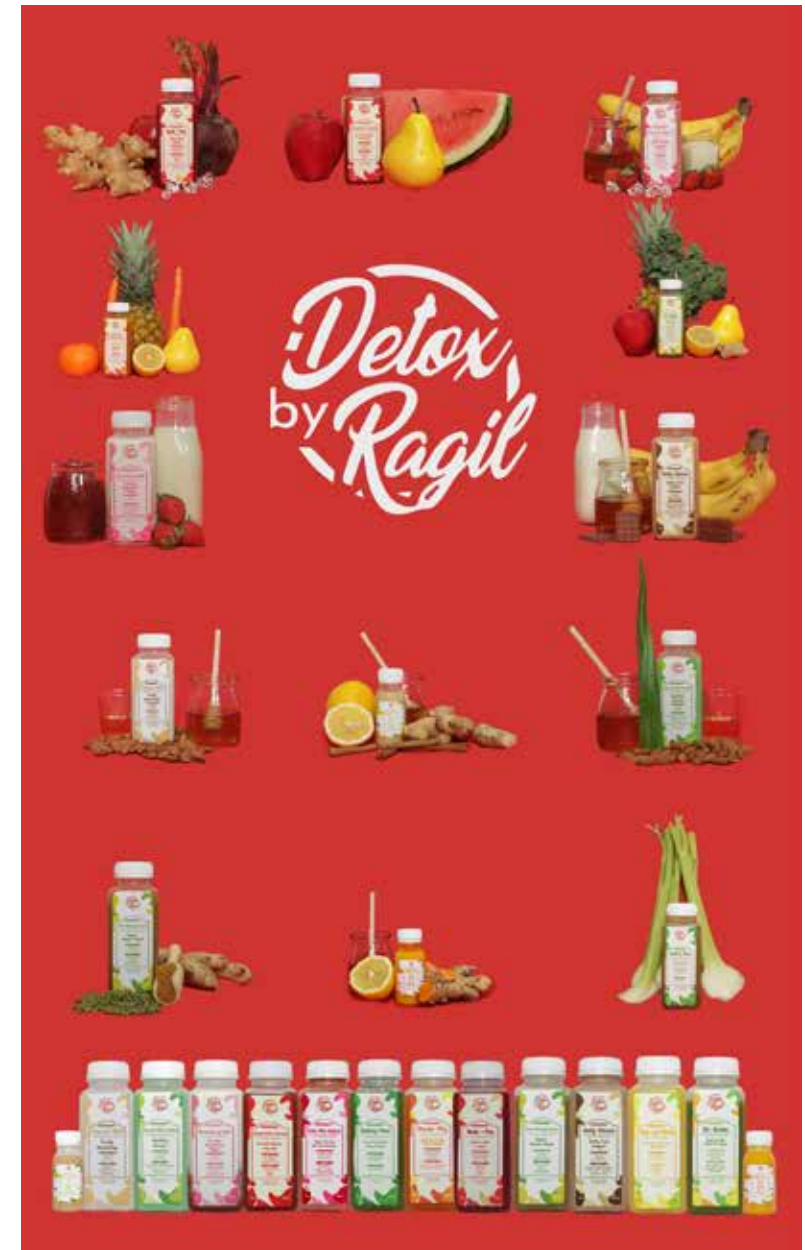




PROJECT NAME:

# DETOX BY RAGIL

At Detox by Ragil, I am involved in redesigning the packaging, beginning with pattern selection and material choices. Additionally, I product photography for the brand's social media marketing efforts.



# Photo- graphy

+ HUMAN INTEREST PHOTOGRAPHY

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+ PORTRAIT PHOTOGRAPHY

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+ EDITORIAL PHOTOGRAPHY

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+ WEDDING PHOTOGRAPHY

While time may be fleeting, the power to capture and preserve precious moments lies in our hands. Don't let those cherished memories fade away allow me to immortalize them for eternity. Let me transform your special moments into timeless treasures that will be forever cherished and admired.

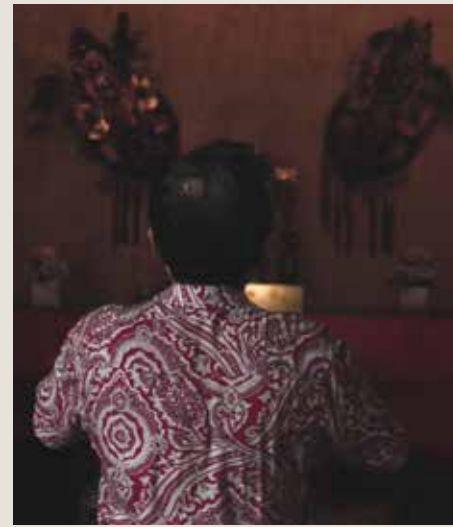




BY RIES18



BY RIES18





BY RIES18



BY RIES18

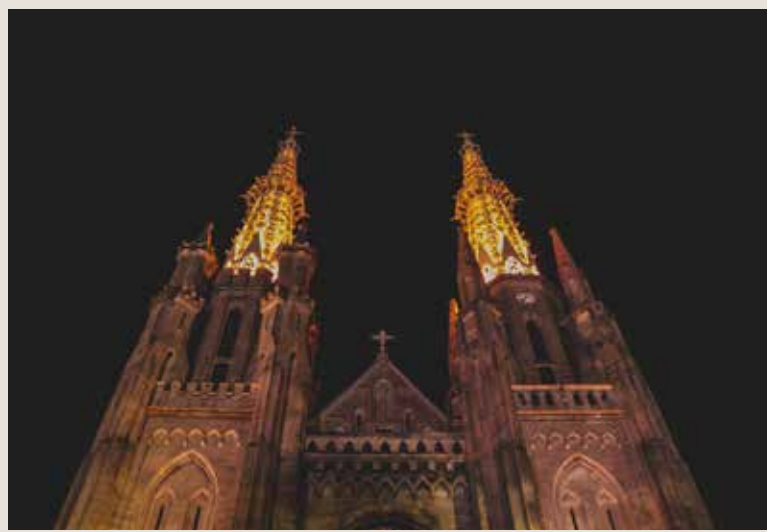




BY RIES18



BY RIES18





# Analog Films



# Video- graphy

+ EVENT VIDEOGRAPHY

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+ PRODUCT VIDEOS

---

+ WEDDING VIDEOGRAPHY

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+ PROMOTIONAL VIDEOS

Make your special memories embedded forever in a moving visual for you to recall those memorable feelings in another days to come. Tell us what you need!





NARASI FEST



DENNY CAGUR



THE 1975 CONCERT



GUDANG GARAM



KIDDEPODS



TVRI



WEDDING VIDEO



DENNY CAGUR

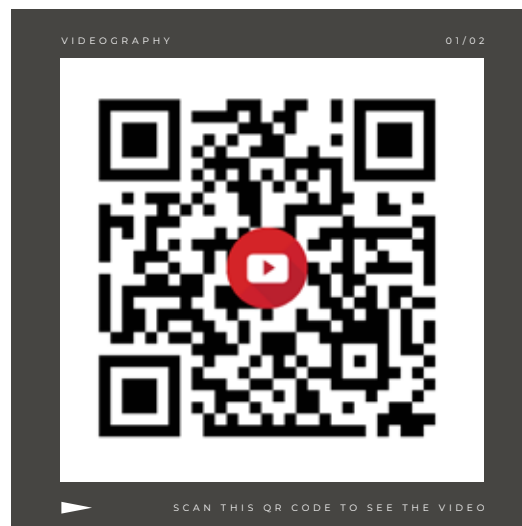
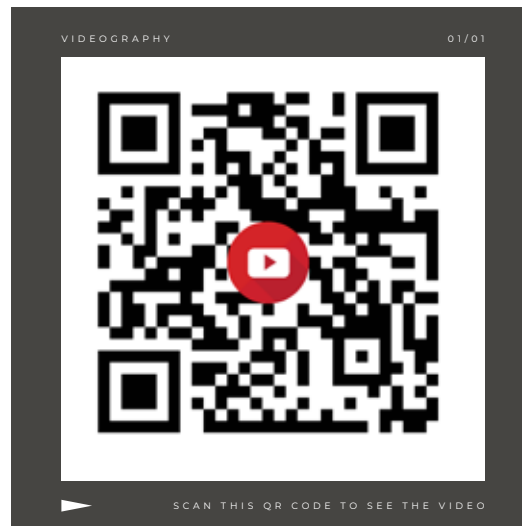


MUSLIM MARKET

# Client Work



# Dplus Auto Collection



I'd love to work with you  
on your new project!

GET IN TOUCH NOW!



[WWW.RIES18.COM](http://WWW.RIES18.COM)

[RIES.SUPOMO@GMAIL.COM](mailto:RIES.SUPOMO@GMAIL.COM)

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